



## **PROGRAMME:**

***'Innovation – how can it fuel a strong & competitive EU agri-food sector?'***

**29 June 2015**

**EU Pavilion of EXPO Milano**

<b>Time</b>	<b>Session I – Exchange with Commissioner Hogan</b>
<b>15.00 – 15.10</b>	Introductory remarks by AFCC Chair, Alexander Döring
<b>15.10 – 15.30</b>	Speech from EU Agriculture Commissioner, Phil Hogan
<b>15.30 – 15.50</b>	Questions & Answers with Commissioner Hogan
	<b>Session II – Expert Panel Discussion moderated by Jacki Davis</b>
<b>16.00 – 16.10</b>	Introduction to the Panel by Jacki Davis
<b>16.10 – 16.50</b>	Panel discussion with David Caffal, Ian Pigott, Dr. Klaus Schumacher, and Prof Wilberforce K. Tushemereirwe.
<b>16.50 – 17.10</b>	Questions & Answers with the Panel experts
<b>17.10 - 17.20</b>	Conclusion by AFCC chair, Alexander Döring
<b>17.20 – 17.30</b>	Closing remarks by Jacki Davis

**17.30-20.00 - Cocktail Reception**



## SPEAKER BIOGRAPHIES

### Commissioner Phil Hogan

Mr Phil Hogan, EU Commissioner for Agriculture and Rural Development since November 1 2014.

Commissioner Hogan grew up on a farm in rural Kilkenny, in south-east Ireland. From 1989 until he became Commissioner, he represented the Carlow/Kilkenny constituency in Dáil Éireann, the Irish Parliament, where he served in the Fine Gael Party shadow cabinet and as spokesman on Europe, on the food industry, on consumer affairs and on regional policy.

Between 2011 and 2014, he served as Minister for the Environment and Local Government in the Irish Government of Prime Minister Enda Kenny TD. During this time, he successfully implemented a broad-ranging agenda, including the biggest reform of local government since the foundation of the Irish State.

He has also occupied various senior posts at local, national and European level, including President of the Council of EU Environment Ministers (2013), Chairman of the European People's Party of Environment Ministers (2012-14), National Director of Elections for the Fine Gael party (2010-11), Fine Gael Director of Organisation (2002-07), Chairman of Kilkenny County Council (1985 and 1998), Chairman of the Fine Gael Parliamentary Group (1995-2001) and Minister of State at the Irish Department of Finance (1994-95).

Prior to his entry to politics, he established and subsequently directed an insurance and real estate business. He also managed the family farm between 1981-83 and is a graduate of University College Cork, with a BA in Economics and Geography (1981).



## Mr. David Caffall

David Caffall, as Chief Executive of the Agricultural Industries Confederation (AIC), represents the agricultural supply industry within the UK and across Europe.

He holds a number of board level roles within the UK industry including the Campaign for the Farmed Environment (CFE), and the Corn Trade Benevolent Society. Beyond the UK, he actively supports AIC's European Trade Associations, COCERAL; ESA; FEFAC and Fertilizers Europe.

He is a Fellow of the Royal Agricultural Societies (FRAGS) and an Honorary Fellow of NIAB.

Before joining AIC, David gained commercial experience at Chief Executive and Board levels in UK, European and North American agribusinesses.

## Mr. Ian Pigott

Ian Pigott runs a diversified farming business on the urban fringe 20 miles north of London. This LEAF demonstration farm operates a zero tillage programme and is committed to Higher Level Stewardship.

Having spent his early career broking commodities in London, Ian recognised an enormous disconnect between the consumer's attitudes to farming and food production and the reality on UK farms. He founded Open Farm Sunday, a national farm open day in 2006 which is organised and run by LEAF.

Ian chairs the charity FACE (Farming and Countryside Education) and has helped develop a cross-industry careers initiative for the Agri-food industry called Bright Crop. Ian is also Chairman of the Sentry Farming Conference.

In 2014 Ian launched The Farmschool, an on-farm classroom and cooking experience for school children. He writes a regular column for the Farmers Weekly. Ian is married to Gilly and they have two children.



## **Prof. Wilberforce K. Tushemereirwe**

Professor Wilberforce Kateera Tushemereirwe holds a PhD in plant pathology from the University of Reading, UK. In 2013 he has been appointed Institute Director of the National Agricultural Research Laboratories (NARL), a constituent institute of the National Agricultural Research Organization (NARO) in Uganda.

As team leader of the National Banana Research Programme (1997-2013) he has worked on improvement of Eastern African highland bananas for resistance to pests and disease and improved yield through conventional breeding as well as through genetic engineering. Professor Tushemereirwe has also coordinated the Banana Xanthomonas wilt control programme and led projects on building capacity for agricultural biotechnology in Uganda.

Before this, between 1984 and 1997, Wilberforce Tushemereirwe has served as a research officer in the Ministry of Agriculture in Uganda.

## **Dr. Klaus Schumacher**

Dr. Klaus-Dieter Schumacher is an Agricultural Economist and received his doctorate at Justus-Liebig University Giessen, Germany. From 1985 to 2010 he worked for Toepfer International, Hamburg. As Head of the Economics Department he became one of the leading market and policies analyst for the international grains and oilseeds markets. During his time at Toepfer he had been part of the German Coceral delegation for many years. Next to chairing the Markets and Policy Section, he was Coceral President from 2003 to 2005.

From 2010 until 2014 he led the Economics, Public Affairs and Corporate Communications department at Nordzucker AG, Braunschweig. Since May 2015, Dr. Schumacher heads the Agrar Coordination Center at BayWa AG, Munich, Germany, as General Manager Agricultural Markets and Strategy.



## Ms. Jacki Davis

Jacki Davis is a leading commentator and analyst on European Union affairs. She is an experienced journalist, speaker and moderator of high-level events both in Brussels and in EU national capitals, the editor of many publications, a regular broadcaster on television and radio news programmes, and a Senior Adviser to the European Policy Centre think tank.

Jacki has been based in Brussels for 23 years, and was previously Communications Director of the European Policy Centre; editor-in-chief of E!Sharp, a magazine on the EU launched in 2001; and launch editor of European Voice, a Brussels-based weekly newspaper on EU affairs owned by The Economist Group, from 1995-2000.

## Mr. Alexander Döring

Alexander Döring is an Agricultural Economist with a degree from the University of Bonn (1991). He has been Secretary General of FEFAC since 1994. As such, he represents the feed manufacturers at EU level.

Before joining FEFAC, he worked as European Affairs Manager at the Groupement of European Flour Millers, GAM and Northern European Rice Miller Association, NERMA, from 1992 till 1994, and as External Analyst at the European Commission, DG Agriculture, from 1991 till 1992.

He has a solid working experience with the EU institutions: participation in DGS SANTE & AGRI Advisory & Civil Dialogue Groups, EFSA stakeholders platform, FVO seminars & training workshops on Feed Hygiene, TAIEX workshops on Feed Safety management, as well as with international institutions: Codex Alimentarius Commission (observer membership), FAO, OIE. He's the Technology Committee Chairman of IFIF, the International Feed Industry Federation.

He's married to Susanne and they have 2 children.